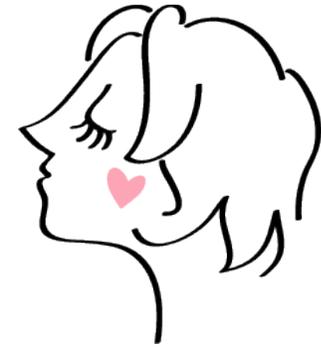

PORTFOLIO
PRESENTATION



Jean Caye

CASES

1 . FITTECH SUMMIT (Munich)

2. ZEISS MEDITEC AG (Munich)

3 . TECHBAR (Berlin)

4 . LIA LIFE ATELIER (Munich)

5 . BANCO INVERDIS (Madrid)

6. FUJITSU RUNMYPROCESS (Paris)

7. ALLE ANGELN (Munich)

CLIENT

FITTECH SUMMIT

(2018 - Munich)

FitTech Summit was the Europe's first conference on fitness innovation, health and lifestyle. It took place in 2018 in Munich. We had participants from over 10 countries and cooperated with many other very known brands like RedBull, Under Armour and Campari.

MY CONTRIBUTIONS

Logo Design & Branding. Visual / Web Design (all print materials).
Event Design. Motion Design.

FIT TECH SUMMIT



TCAMP

ACTIVITY STAGE ACTIVITIES

evalu

TRUETAPE

FREE TAPING

YOGA BOARD

avy

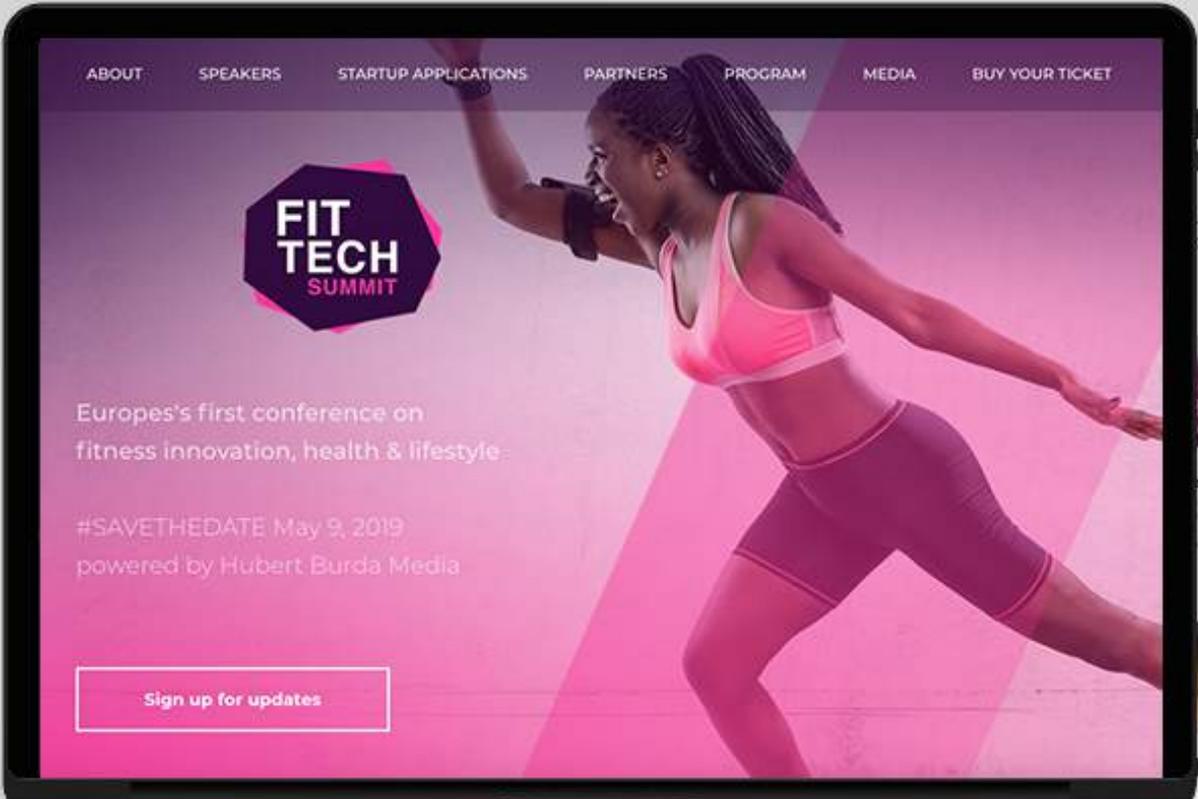
HEADIP



CLIENT FEEDBACK

"Fran is an extremely passionate designer who listens carefully to the client's needs and always has great - and doable - ideas in stock. She helped us to create the whole visual identity for Europe's first FitTech Summit including logo and website redesign, color CI, print materials like flyers, posters, badges etc, social media visuals, main stage design and many more. She also created the motion design for the conference all by herself, even though she had no previous experience in this area and had to learn everything from scratch in her spare time. I highly recommend Fran as someone to rely on!"

NATALIA KARBASOVA, Head of Burda Bootcamp & Founder of FitTech Summit



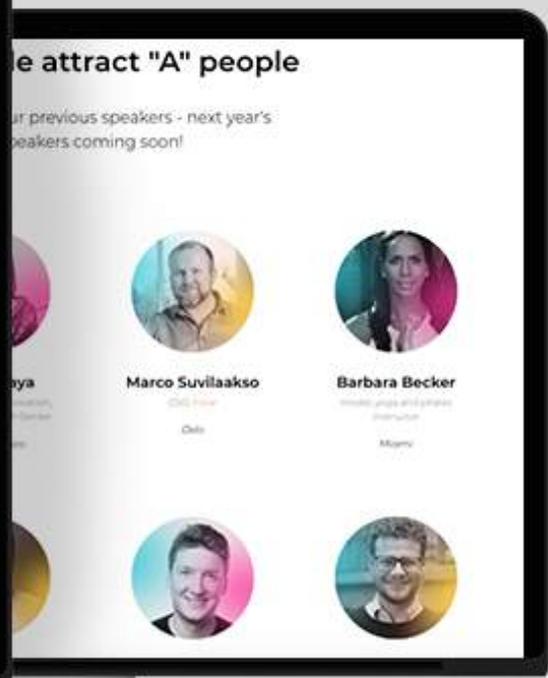
ABOUT SPEAKERS STARTUP APPLICATIONS PARTNERS PROGRAM MEDIA BUY YOUR TICKET



Europe's first conference on fitness innovation, health & lifestyle

#SAVETHEDATE May 9, 2019
powered by Hubert Burda Media

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...e attract "A" people

...ur previous speakers - next year's speakers coming soon!

- 
...ya
- 
Marco Suvilaakso
CEO, ...
Oslo
- 
Barbara Becker
...
Miami
- 
...
- 
...
- 
...



Ben
McAllister

Markus
Götting



move
BLISS

Ball

CLIENT

ZEISS MEDITEC AG

(2019 - Munich)

Being part of ZUi (Zeiss UI) team, I had the privilege of working on the “facelift” project. Our main goal was to standardized Zeiss’s visual design language, by incorporating their own unique design system

- I was the project lead of FORUM Family facelift, designing its main application (internally called Lehel) and it’s main plugins.
- One of the main tasks of the ZUi team was also to develop the Design System itself, so one of my main daily goals was to create this collection of repeatable components and a set of standards guiding rules.

MY CONTRIBUTIONS

UI & UX Design



PLEASE GET IN CONTACT WITH ME TO
KNOW MORE ABOUT ZEISS' PROJECT

CLIENT

TECHBAR (SYNCWORK)

(2018 - Berlin)

Syncwork AG is a Berlin based IT and Consulting Company, they run an "event platform" called TECHBAR. This platform was launched in 2019. TECHBAR is an "invite-only" event and the 2019's topic was RPA (Robotic Process Automation). Syncwork's goal is to push the brand (event & company) and make sure they successfully position themselves as RPA specialists on the market.

MY CONTRIBUTIONS

Logo design & Branding, Visual Design

A diverse group of people, including men and women of various ethnicities, are shown in profile, clapping and smiling. They appear to be in an audience or at a presentation. The lighting is warm and focused on the group. The word "TECHBAR" is overlaid in the center in a stylized, multi-colored font.

TECHBAR

LANDINGPAGE & CI



COLOR TRANSACTION



#00B0E1

R 0 G 176 B 225

C 72 M 10 Y 3 K 0



#E6E51F

R 230 G 229 B 31

C 13 M 0 Y 97 K 0



#F7991C

R 247 G 153 B 28

C 0 M 47 Y 99 K 0

FONTS

Raleway Bold
123

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Raleway Regular
123

Lorem ipsum dolor sit amet, consectetur adipiscing elit, seddo eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

CLIENT

LIA LIFE ATELIER

(2017 - Munich)

Lia is a female-only coworking project I co-founded. The mission was to support societal change by offering families flexible solutions to improve their work-life-flow. As a kick-starting strategy we decided to focus on events, to create a community around “new work”, that was (and still is) a fresh topic for Germany. By bringing a truly feminine and sensitive proposal to the events, Lia was quickly recognized by the public.

MY CONTRIBUTIONS

Logo design & Branding, Visual Design, Illustration



ILLUSTRATIONS



CI & POSTER

Lia
LIFE ATELIER

Lia
COPLAYING

Lia
COWORKING

Lia
COLEARNING

Dandelen Vintage

AaBbCcDdEdFg

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Geosans Light

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- 232323
R 35, G 35, B 35
- F95D7F
R 249, G 93, B 127
- FDE5DB
R 253, G 229, B 219
- C7D21D
R 199, G 210, B 29
- 66B8D8
R 102, G 184, B 216
- FCB923
R 252, G 185, B 35



CLIENT

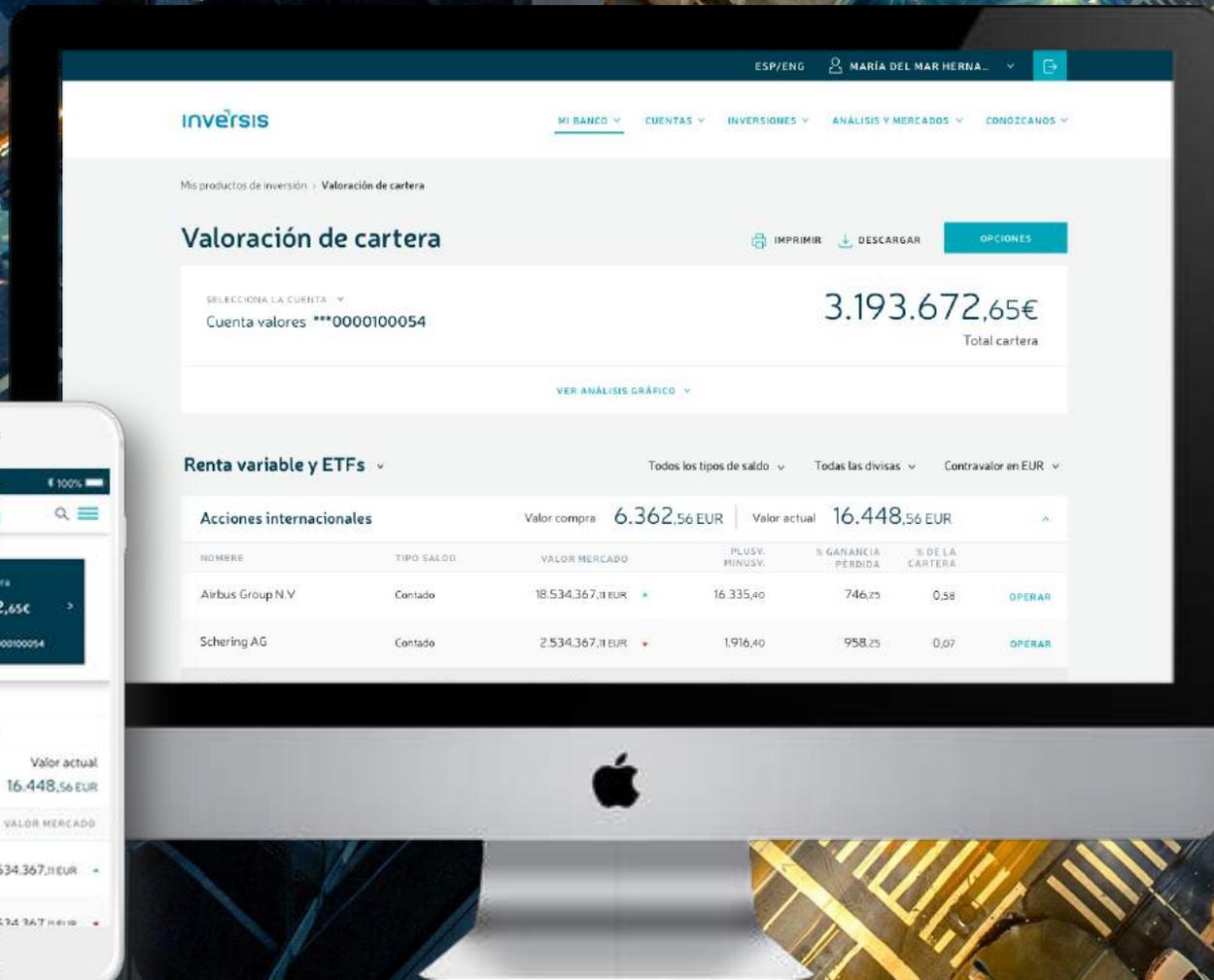
INVERISIS BANK

(2018 - Madrid)

Banco Inversis, S.A. is based in Madrid, Spain. The main scope of this project was to create navigable functionalities (with transitions and interactions) for the bank internal system.

MY CONTRIBUTIONS

UI & UX, Icon design



DESKTOP

ESPIRUS MARIA DEL MAR HERNANDEZ

inversis

MI BANCO CUENTAS INVERSIONES ANALISIS Y MONITAJE CONECTADOS

MI PRODUCTO DE INVERSION: Valoración de cartera

Valoración de cartera

IMPRESOR DESCARGAR OPCIONES

SELECCIONA LA CUENTA: Cuenta valores ****0000100054 **3.193.672,65€** Total cartera

VER ANALISIS GRAFICO

Renta variable y ETFs

Todos los tipos de saldo Todos los dividendos Comparar en EUR

Acciones internacionales

Valor compra **6.362,56 EUR** Valor actual **16.448,56 EUR**

INFORMES	TIPO SALDO	VALOR MERCADO	PLAZA MINICAV	€ CADA ACCIA PERIODO	€ DE LA CARTERA	OPCIONES	
Arkus Group N.V.	Cerrado	18.534,367 EUR	16.335,40	746,15	0,08	OPESAR	
Schering AG	Cerrado	2.534,367 EUR	1.916,40	958,15	0,07	OPESAR	
Sachse Environment	Invertido	1340,00 EUR	360,00	-24,00	0,04	OPESAR	
Scapa Group	Cerrado	2.270,00 EUR	2.024,00 GBP	304,80	0,07	OPESAR	
Taylor Nelson Sofr.	Cerrado	26,89 EUR	23,80 GBP	-76,02	-76,02	0,00	OPESAR
Amedays Inc	Cerrado	16,34 EUR	14,20	282,40	0,01	OPESAR	
Coca Cola	Invertido	4.644,70 EUR	5.184,08	2.083,99	0,04	OPESAR	
Coca Cola Bottling	Cerrado	2.953,00 EUR	2.197,00	174,40	0,07	OPESAR	
Hibernia CL.A	Cerrado	5.205,79 EUR	6.000,00 USD	508,20	504,17	0,06	OPESAR
Lehman BIRTH HLD	Cerrado	256,44 EUR	300,00 USD	-747,60	-98,34	0,01	OPESAR
Lehman BIRTH HLD	Invertido	0,00 EUR	0,00 USD	0,00	0,00	0,00	OPESAR
M Wise Inc	Cerrado	51,29 EUR	60,00 USD	-3.840,00	-98,41	0,00	OPESAR

VER MAS ACCIONES INTERNACIONALES

Valor compra **6.362,56 EUR** Valor actual **16.448,56 EUR**

MAR WEB NOTICIAS

inversis

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ESPIRUS MARIA DEL MAR HERNANDEZ

inversis

MI BANCO CUENTAS INVERSIONES ANALISIS Y MONITAJE CONECTADOS

MI PRODUCTO DE INVERSION: Valoración de cartera

Detalle de sesión

IMPRESOR DESCARGAR OPCIONES

SELECCIONA LA CUENTA: Cuenta valores ****0000100054

VER ANALISIS GRAFICO

Detalle de sesión

SELECCIONA LA CUENTA: Cuenta valores ****0000100054

VER ANALISIS GRAFICO

Acciones internacionales

Todos los tipos de saldo Todos los dividendos Comparar en EUR

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VER MAS ACCIONES INTERNACIONALES

Valor compra **6.362,56 EUR** Valor actual **16.448,56 EUR**

MAR WEB NOTICIAS

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ESPIRUS MARIA DEL MAR HERNANDEZ

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MI BANCO CUENTAS INVERSIONES ANALISIS Y MONITAJE CONECTADOS

MI PRODUCTO DE INVERSION: Valoración de cartera

Transferir a cartera simulada

IMPRESOR DESCARGAR OPCIONES

SELECCIONA LA CUENTA: Cuenta valores ****0000100054

VER ANALISIS GRAFICO

Transferir a cartera simulada

SELECCIONA LA CUENTA: Cuenta valores ****0000100054

VER ANALISIS GRAFICO

Acciones internacionales

Todos los tipos de saldo Todos los dividendos Comparar en EUR

SELECCIONA LA CUENTA	TIPO SALDO	VALOR MERCADO	PLAZA MINICAV	€ CADA ACCIA PERIODO	€ DE LA CARTERA	OPCIONES	
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VER MAS ACCIONES INTERNACIONALES

Valor compra **6.362,56 EUR** Valor actual **16.448,56 EUR**

MAR WEB NOTICIAS

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MOBILE



CLIENT

FUJITSU RUNMYPROCESS

(2017 - Paris)

Fujitsu RunMyProcess provides a Platform-as-a-Service that integrate, deploy, and run customized business application development. I worked at Fujitsu as an employee for about a year, my main function was to maintain the UI consistency and create a future friendly design foundation. For more information please check www.runmyprocess.com.

MY CONTRIBUTIONS

Branding, Visual Design, UI & UX

RunMyProcess

a Fujitsu company

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CLIENT FEEDBACK

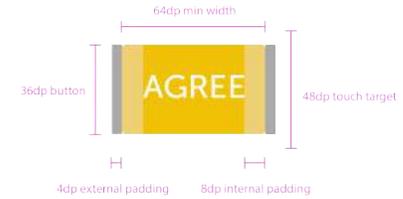
"After all the fantastic work Fran did for us at Fujitsu, I can highly recommend her. Fran is a wonderful person to work with, she's able to analyze the customer's needs and translate them into brilliant design ideas. Completely open to feedback, she understands very well the brand constraints and adapts quickly to each situation to deliver final design elements that both meet customers' requirements and visually look great."

SEBASTIEN FABRE, Head of UX, Fujitsu EST (Germany)

ICONOGRAPHY & STYLE



4dp external padding 4dp external padding 4dp external padding



CLIENT

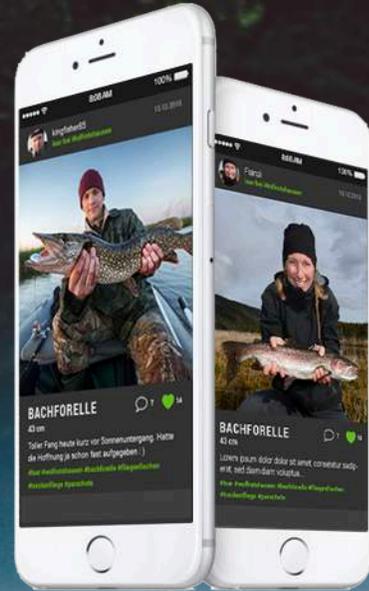
ALLE ANGELN

(2016 - Munich)

Alle Angeln is a German App and social network for anglers where anglers are able to discover the best fishing spots, stay up to date and exchange tips and tricks with others. Fishing is one of the favorite German hobbies, but finding a way to make people use the App on a regular basis was one of the challenges, so we decided to integrate features as share your catches, find new friends and catch more fishes. This created a nice community of 50,000+ people. For more information please check www.alleangeln.de/app.

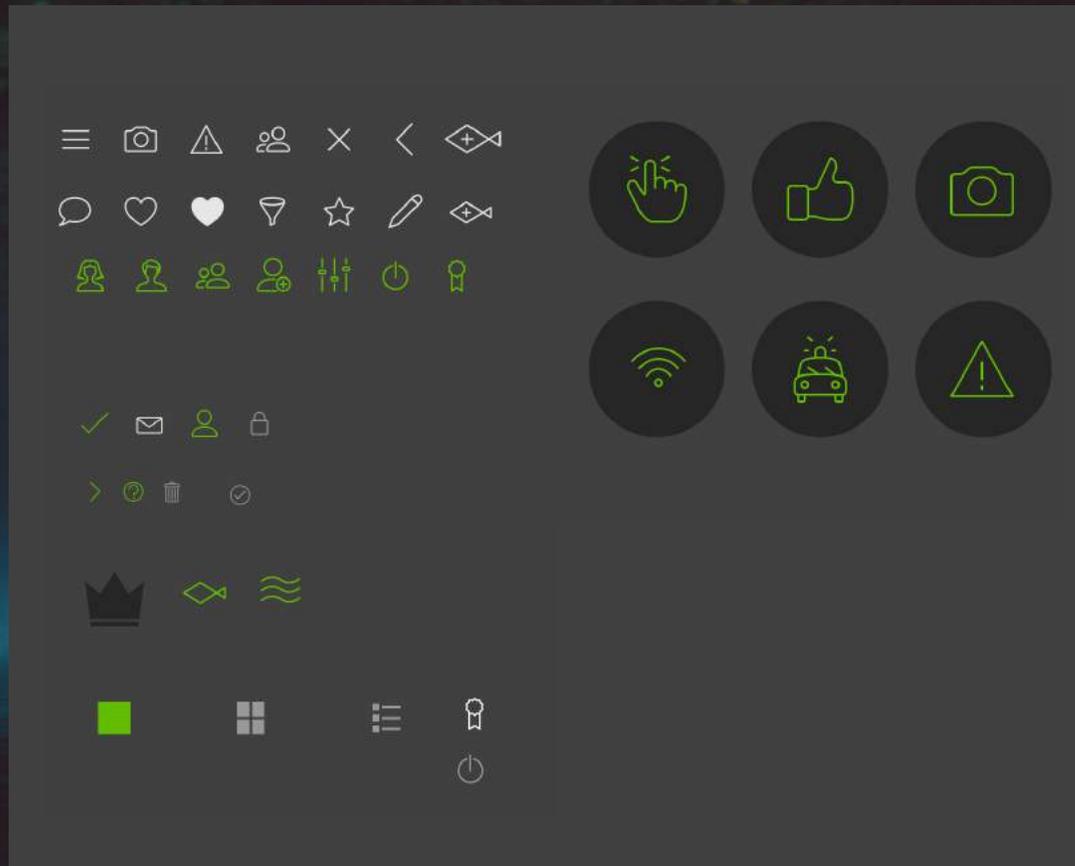
MY CONTRIBUTIONS

UI & UX, Icon Design



DESIGNING BASIC ELEMENTS

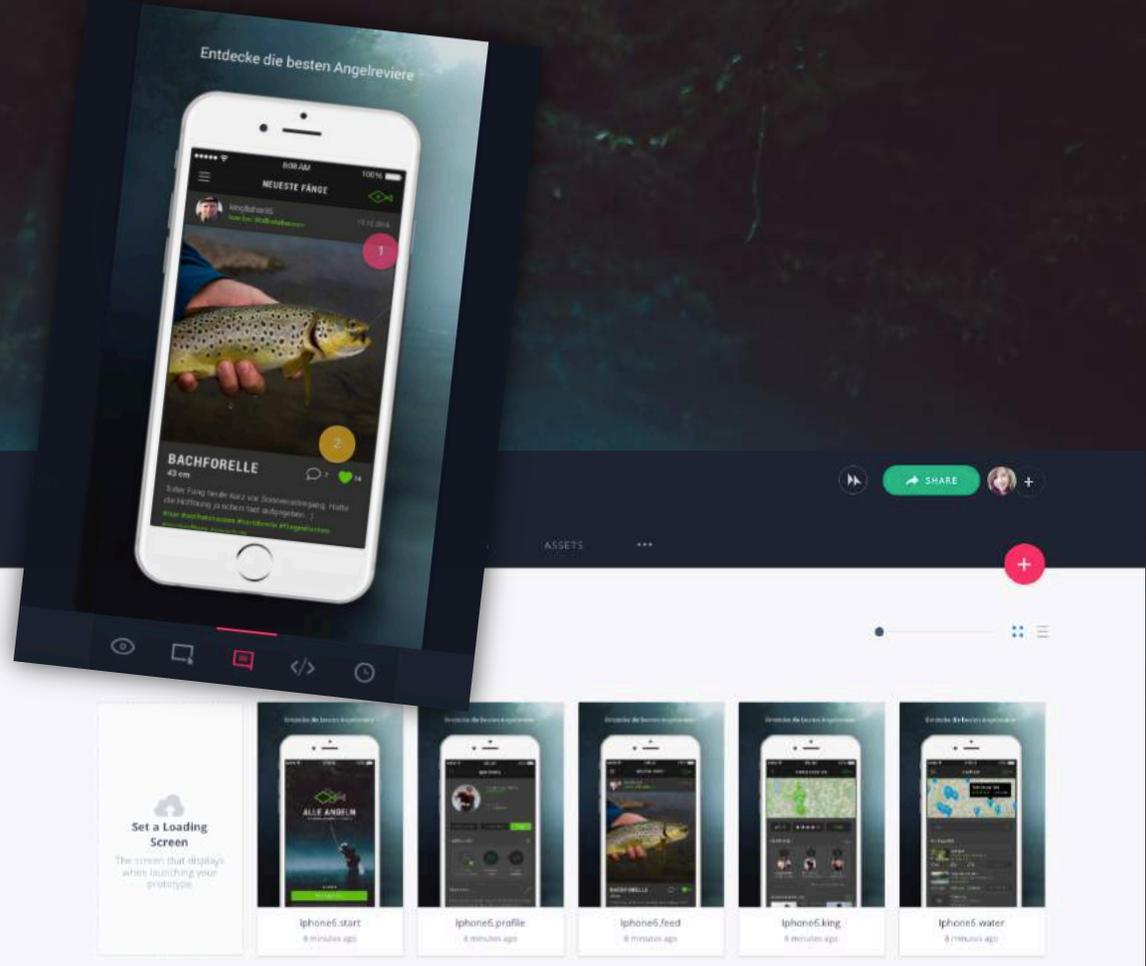
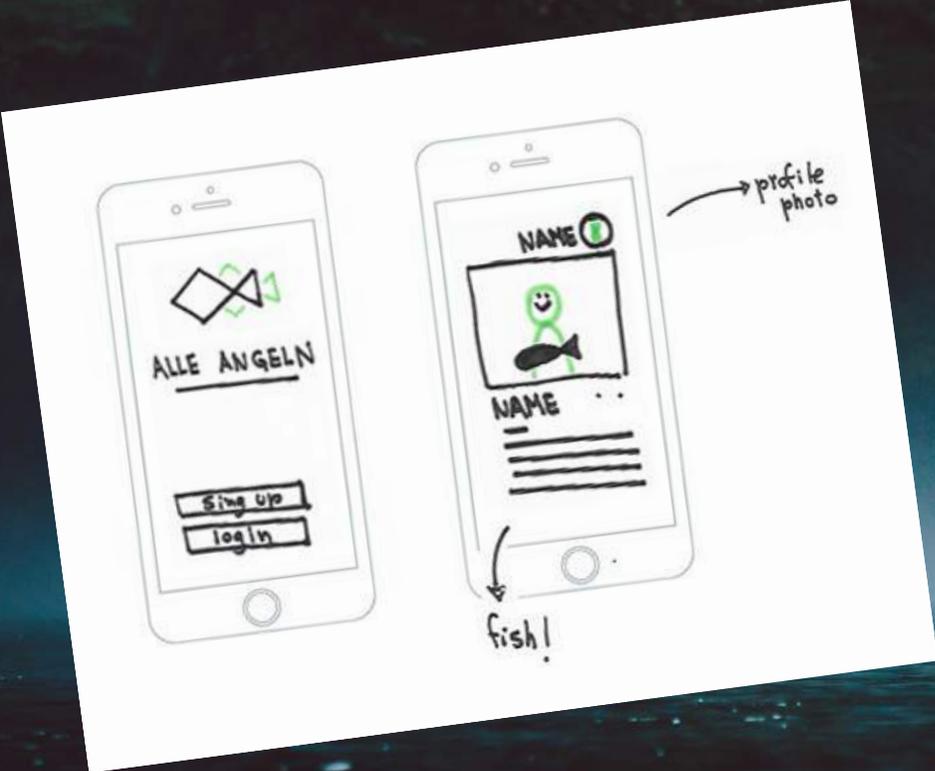
COLORS & ICONOGRAPHY



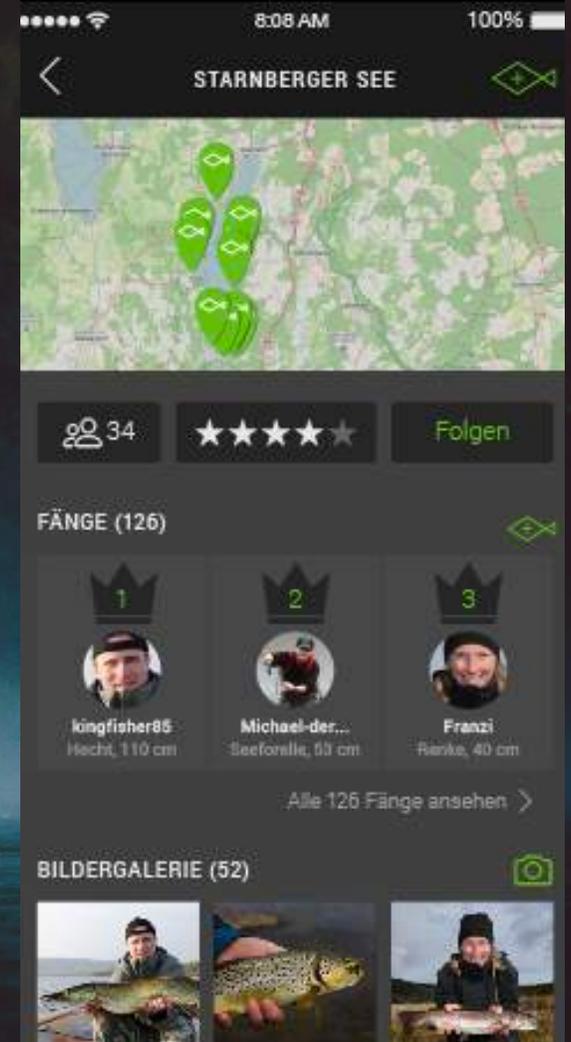
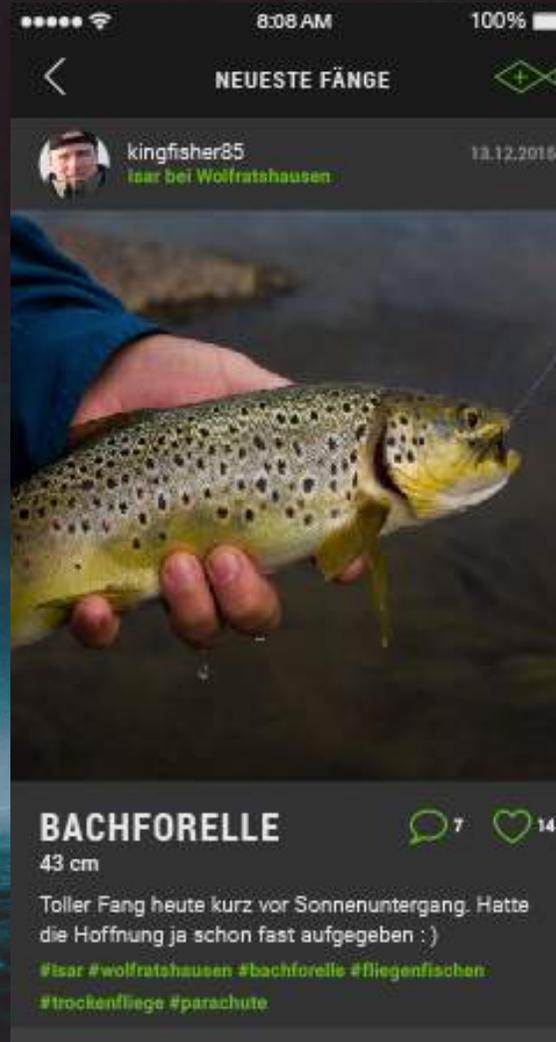
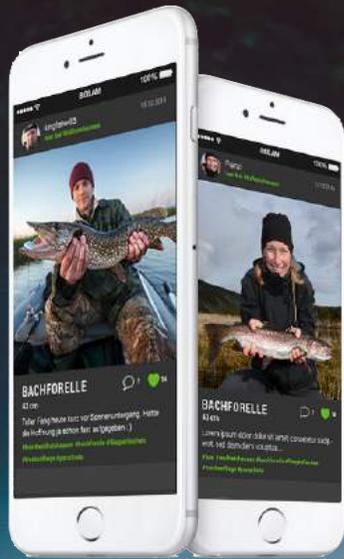
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EXECUTION



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